



THE RICK BAY FOUNDATION
for Excellence in Eyecare Education

January 31, 2013

Dear

We are pleased to announce that Jobson Healthcare LLC is establishing a non-profit foundation in memory of Rick Bay, Publisher/President of Review of Optometry® and Review of Ophthalmology®. The foundation, *The Rick Bay Foundation for Excellence in Eyecare Education*, will provide annual scholarships in the fields of both Optometry and Ophthalmology education.

*The Rick Bay Excellence in Eyecare Education Scholarship in **Optometry*** will be awarded to a student at Pennsylvania College of Optometry at Salus University, Elkins Park, PA and *The Rick Bay Excellence in Eyecare Education Scholarship in **Ophthalmology*** will be awarded to advance the education of a Fellow in training at Wills Eye Institute, Philadelphia, PA.

Each of the selected students or Fellows will be chosen by their school based on qualities that embody Rick's commitment to the profession including integrity, compassion, partnership and dedication to the greater good.

We wanted to notify you of our intention to provide the scholarships, and to invite you to partner with Jobson Healthcare LLC by means of a contribution to the Foundation.

Thank you for your consideration, and please contact me should you have questions.

Yours truly,

Marc Ferrara,
CEO, Information Services Division JHI

cc: Jeff MacDonald, CEO JHI; Casey Foster, Vice President Operations Review Group



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_____ Yes, I would like to be a partner in *The Rick Bay Foundation for Excellence in Eyecare Education*.

Commitment \$ _____

(Please make checks payable to: **The Rick Bay Foundation**, and mail with a copy of this form to: JHI, Attn: Deborah Buturla, 100 Avenue of the Americas, 9th Floor, New York, NY 10013)

Partner Name and Address: _____

Contact Name: (Please print) _____

(Signed)

(Date)

(By signing you are giving permission to use yours or company's name and/or logo on all Foundation informational material including website, brochures and correspondence)

Thank you for sharing in our commitment to honor the memory of Rick Bay by supporting the education of future Healthcare and Eyecare Professionals.

